

MANAGER→ COACH → LEADER

Corsum Academy: Next Generation Leaders



We are Developing the Next Generation of Leaders

At Next Generation Leaders, we believe that leadership skills can be learned and perfected. We focus on five key areas to ensure success as a leader:





Defining a Leader's Role

We see a manager as the head coach of the business, encapsulated in the acronym COACH:

- C: Chief Communicator
- O: Oversee Team Development
- A: Align Business Constructs
- C: Create Next Generation Leaders
- H: Higher Purpose

Key Areas of Leadership

- Chief Communicator We help managers enhance their communication skills by evaluating the type and frequency of meetings needed to ensure effective information sharing and accountability.
- Oversee Team Development Leaders identify the right mix of skills, experience, and cultural fit to achieve the best results. We guide managers on recruiting, training, motivating, and establishing team norms and accountability.
- Align Business Constructs Leaders drive team results by reducing inter-departmental friction, improving efficiency through technology, and linking bonuses to performance. We teach managers to identify and implement business improvements.
- Create Next Generation Leaders Managers are encouraged to nurture their team's talents, fostering an environment where problem-solving, innovation, and high performance thrive. We use the GROW coaching model to equip managers with effective coaching techniques.
- Higher Purpose Leaders inspire their teams by sharing their vision and the potential of what can be achieved. They use storytelling, role modeling, and milestone setting to motivate their teams to aim higher.

DEVELOPING MANAGERS INTO COACHES

Our development programs, conducted virtually across the USA, start bimonthly and are designed to transform managers into effective leader coaches.

For more information please visit our Online Leadership Development Program or email us.

Learn More





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